

An aerial photograph of San Bruno, California, showing a mix of residential neighborhoods, commercial areas, and a large body of water (San Bruno Reservoir) in the upper right. The image is in grayscale and serves as a background for the top half of the slide.

# City of San Bruno

## Community Facilities Prioritization

Community Forum #2

November 30, 2016



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# 01

# INTRODUCTION

# Agenda

- 1. Introduction** *(10 minutes)*
- 2. Presentation** *(10 minutes)*
  - Process & Schedule
  - Community Outreach Results
- 3. Needs & Trends** *(30 minutes)*
  - Community Needs
  - Community Trends – Services
  - Community Trends – Facilities
- 4. Prioritization Input** *(90 minutes)*
  - Project Opportunities
  - Prioritization Exercise & Findings
- 5. Conclusion & Next Steps** *(10 minutes)*

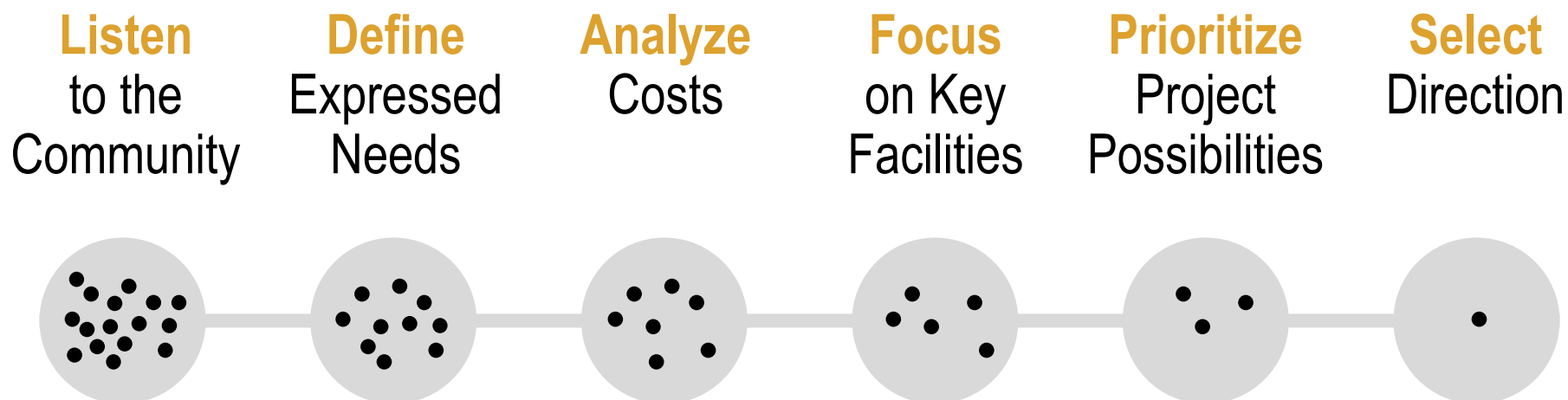
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# 02

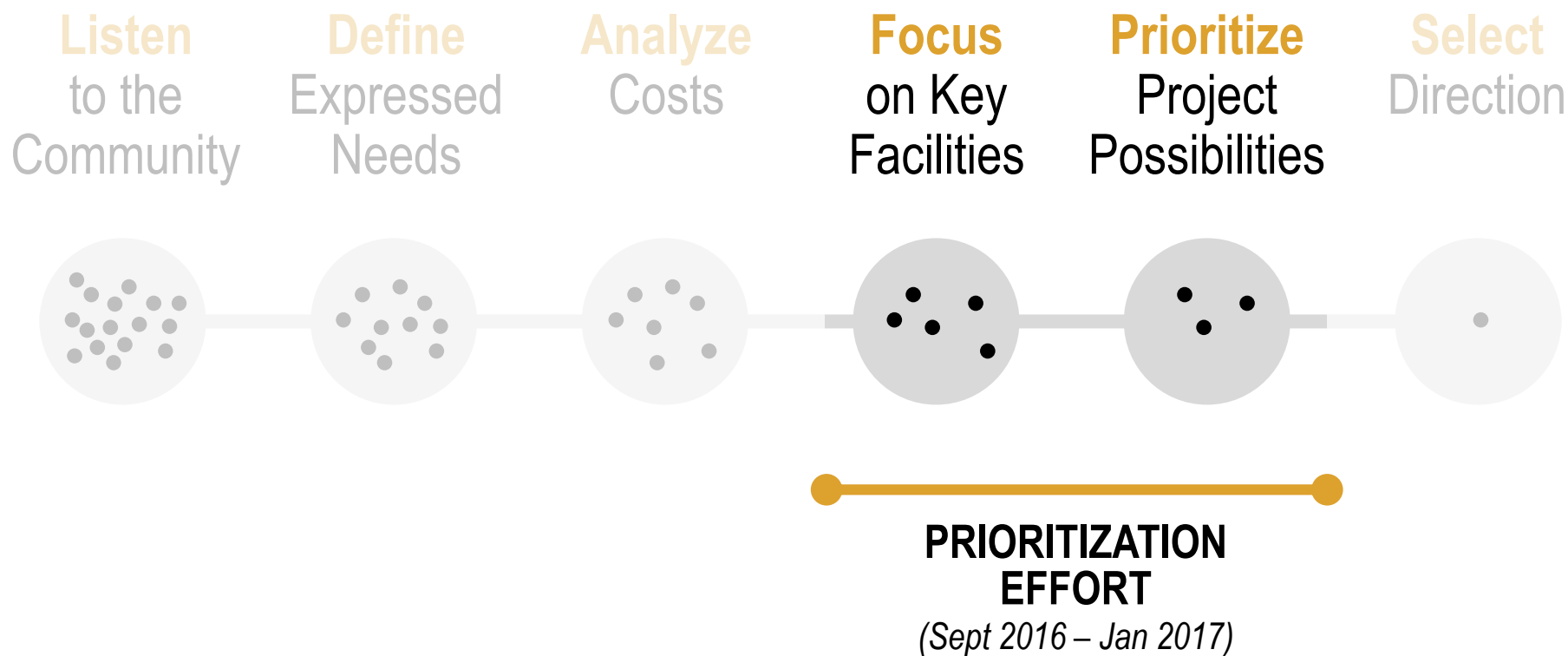
# PRESENTATION

- / Process & Schedule
- / Community Outreach Results

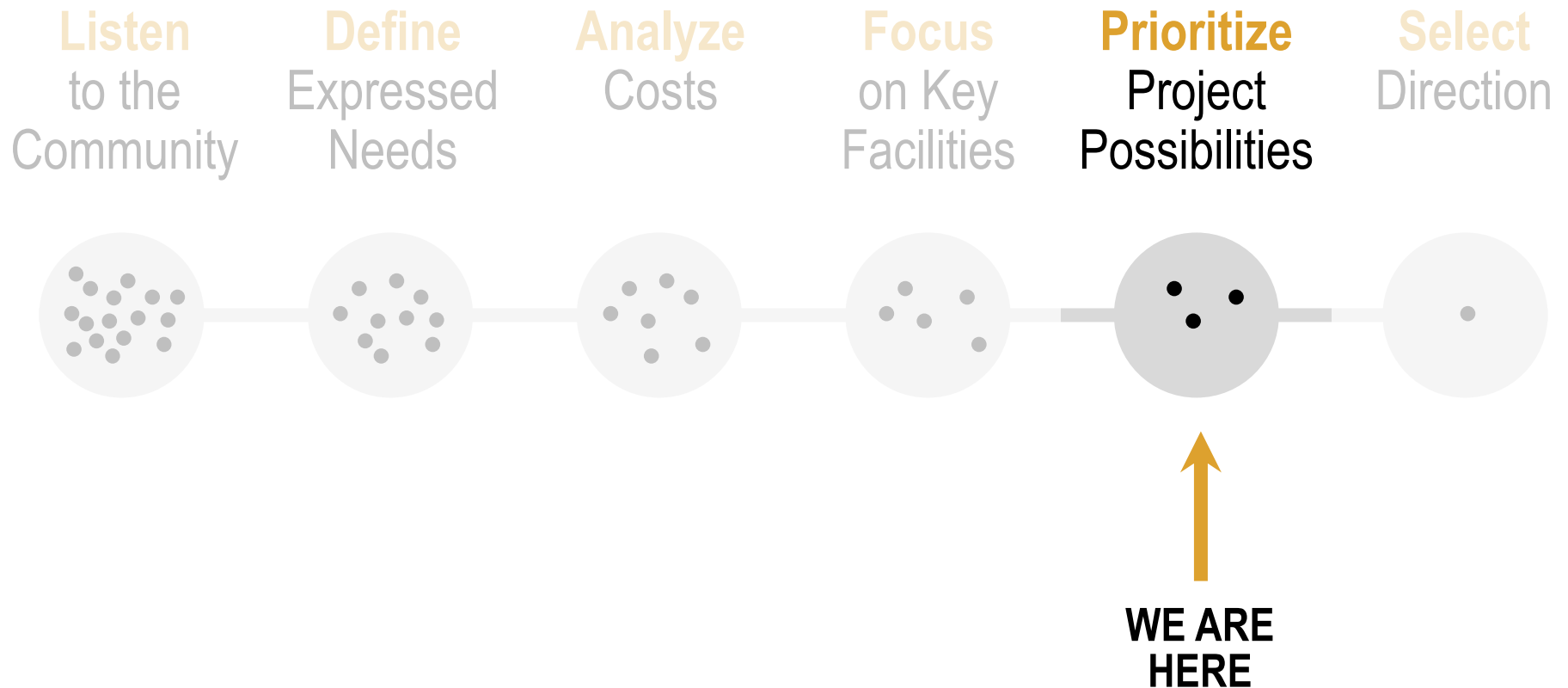
# Process: Investing in San Bruno Facilities



# Process: Investing in San Bruno Facilities



# Process: Investing in San Bruno Facilities



# San Bruno Community Foundation (SBCF) Strategy

LISTEN

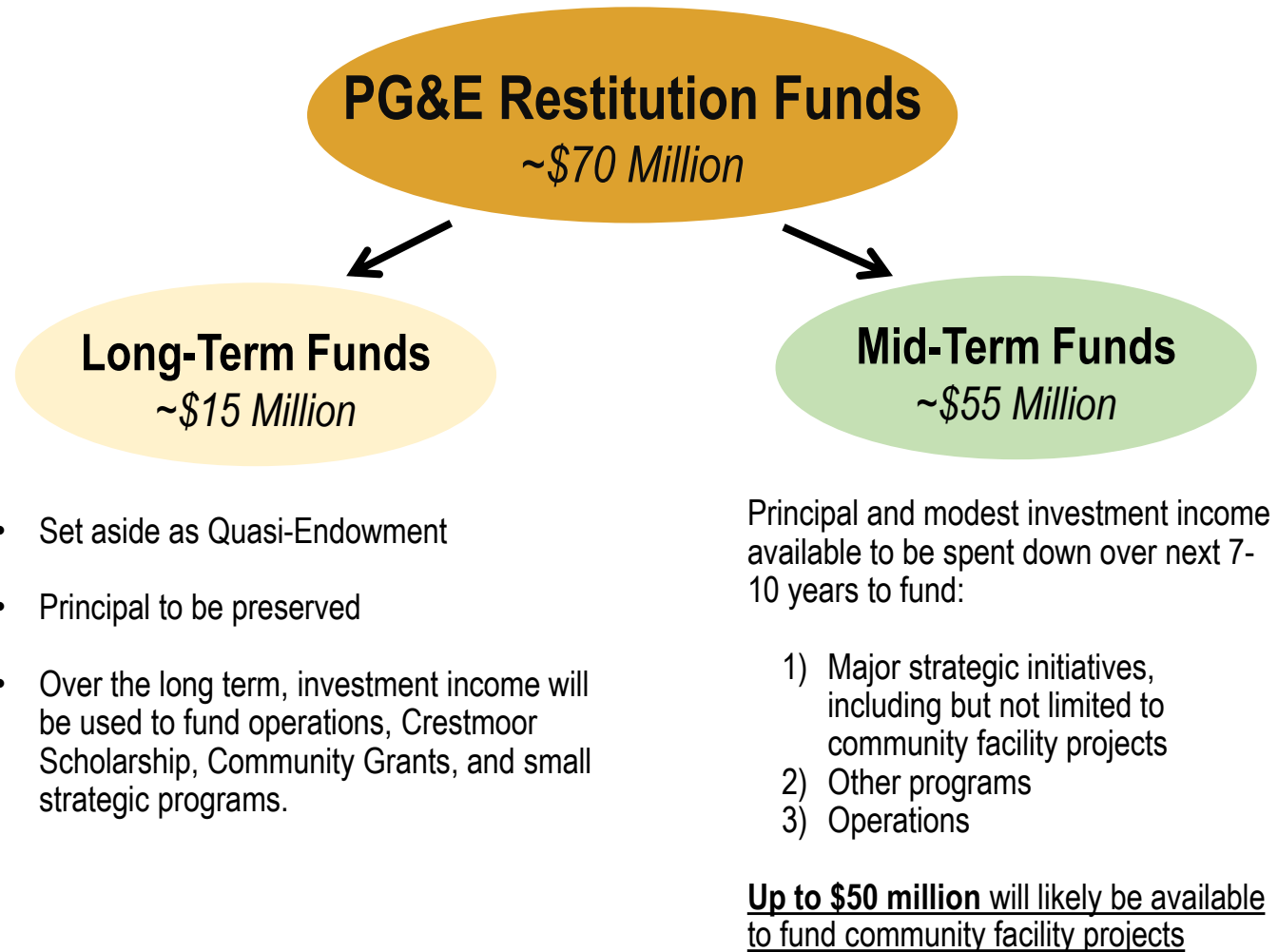
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ANALYZE

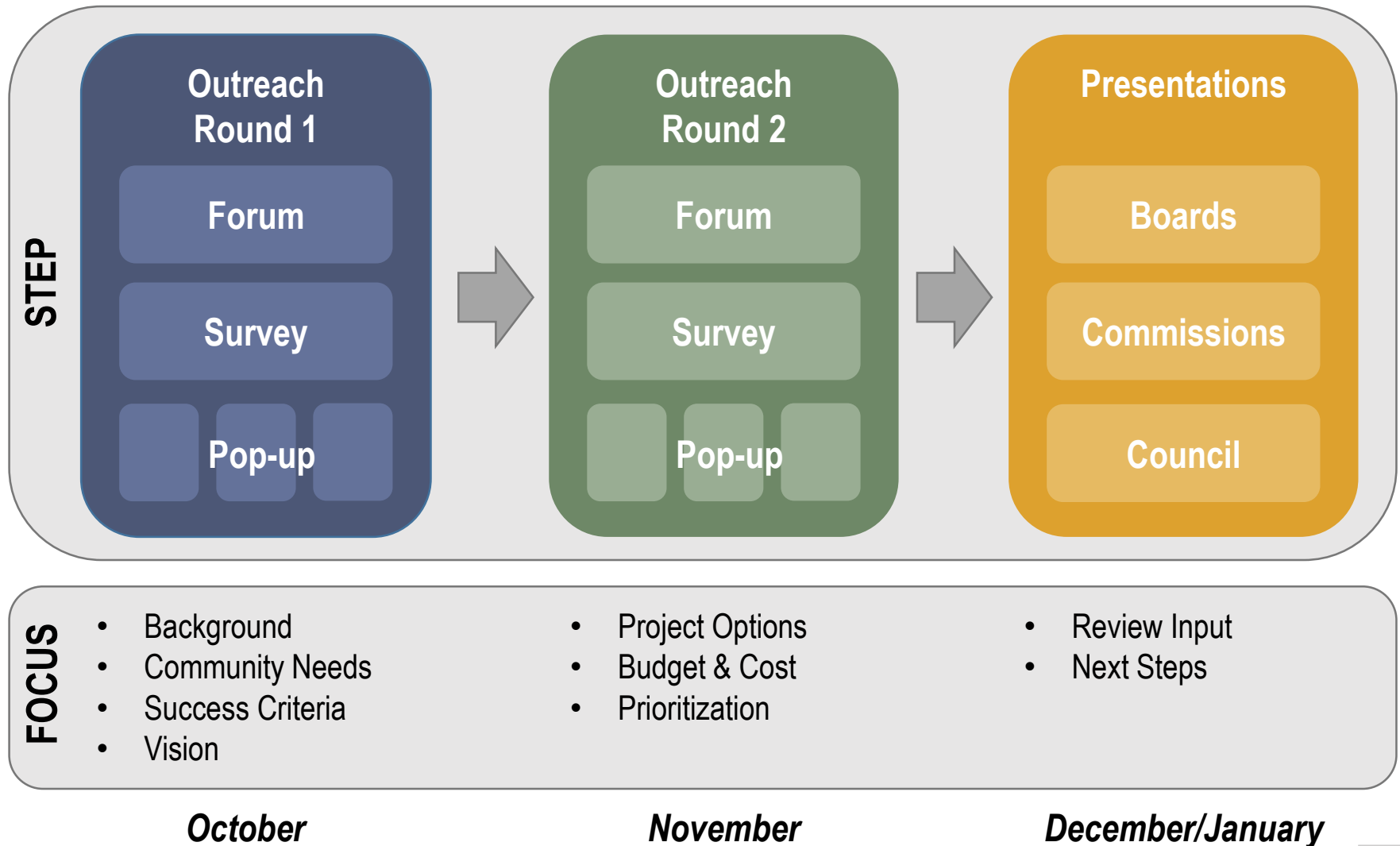
FOCUS

PRIORITIZE

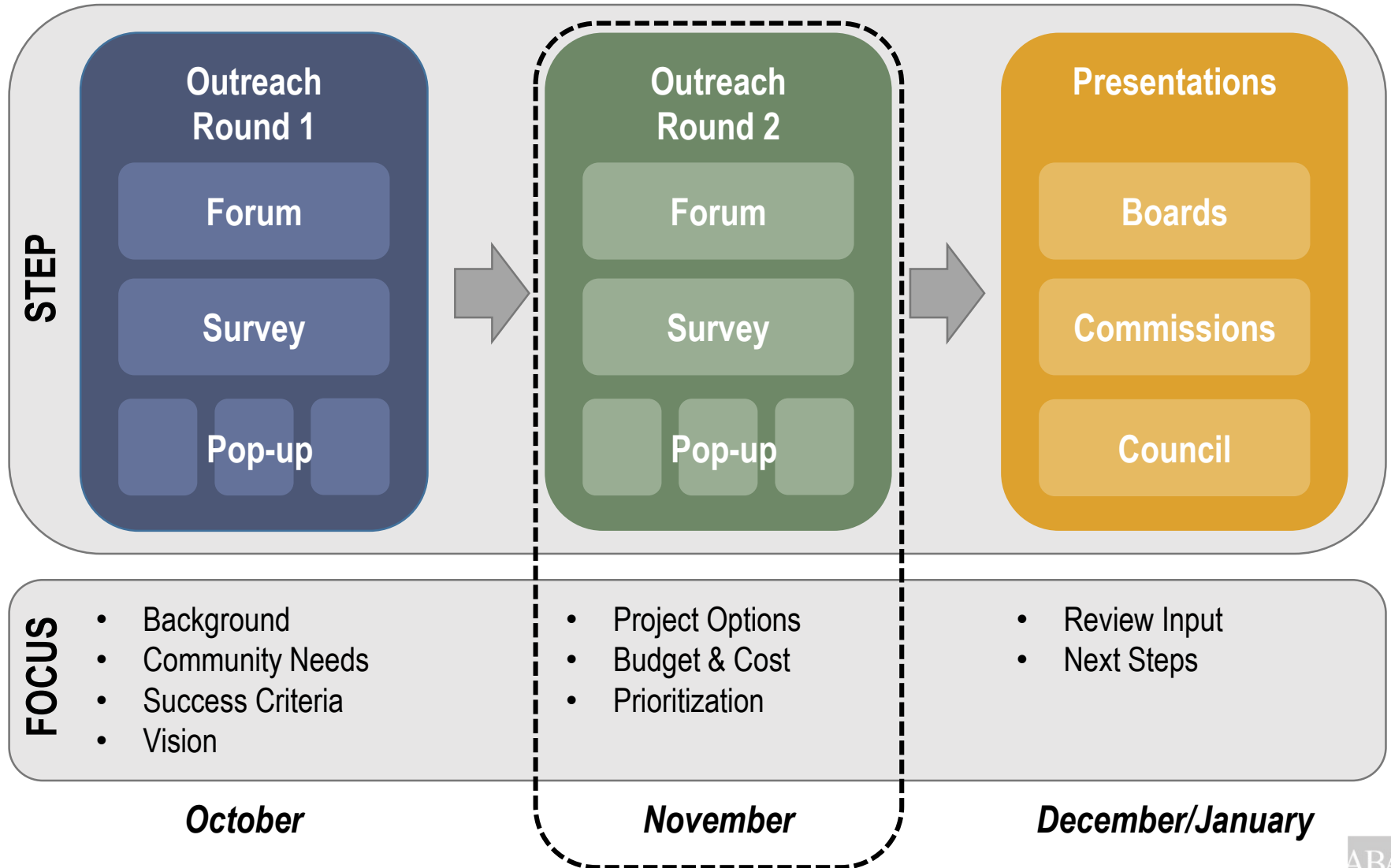
SELECT



# Prioritization Effort Schedule



# Prioritization Effort Schedule



LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

# COMMUNITY OUTREACH RESULTS

- / Community Forum #1: Key Themes
- / Outreach Round 1 – Summary
- / Outreach Round 1 – Success Criteria

# Community Forum #1: Key Themes

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

***“What are the most important criteria for prioritizing the development of San Bruno's community facilities?”***

- Providing the greatest impact on the whole community
- Providing a sense of community
- Providing an attractive destination facility that the community can be proud of
- Supporting community gathering
- Serving all ages and socioeconomic groups
- Being centrally located, connection to downtown
- Staffing and operational costs (or generating revenue)
- Providing access and services year round
- Providing a range of recreational opportunities
- Supporting health and wellness
- Focusing on existing facilities with the greatest issues (*accessibility, condition, etc.*)
- Offering community access to technology
- Providing affordable facility use
- Providing programs for children under 5
- Providing programs for youth and teens
- Providing programs for seniors
- Teaching personal safety skills

# Outreach Round 1: Summary

***“How important do you think the following criteria are for prioritizing the development of San Bruno's community facilities?”***

## Online Survey – Top 5 Most Important Criteria:

1. Providing access and services year round
2. Providing the greatest impact on the whole community
3. Providing an attractive destination facility that the community can be proud of
4. Serving all ages and socioeconomic groups
5. Providing a sense of community

## Pop-Up Outreach #1, Monday, Nov 7<sup>th</sup> at San Bruno Library – Top 5 Most Important Criteria:

1. Serving all ages and socioeconomic groups
2. Supporting health and wellness
3. Providing programs for youth and teens
4. Offering community access to technology
5. Providing the greatest impact on the whole community

## Pop-Up Outreach #2, Saturday, Nov 12<sup>th</sup> at Tanforan Mall – Top 5 Most Important Criteria:

1. Serving all ages and socioeconomic groups
2. Supporting health and wellness
3. Providing programs for youth and teens
4. Providing a sense of community
5. Teaching personal safety skills

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

# Outreach Round 1: Success Criteria

***“What are the most important criteria for prioritizing the development of San Bruno’s community facilities?”***

## Overall Most Important Criteria (combined ranking):

1. Serving all ages and socioeconomic groups
2. Providing the greatest impact on the whole community
3. Providing programs for youth and teens
4. Providing access and services year round
5. Providing a sense of community
6. Supporting health and wellness
7. Providing an attractive destination facility that the community can be proud of
8. Providing a range of recreational opportunities
9. Offering community access to technology
10. Supporting community gathering
11. Providing affordable facility use
12. Teaching personal safety skills
13. Focusing on existing facilities with the greatest issues (*accessibility, condition, etc.*)
14. Providing programs for seniors
15. Providing programs for children under 5
16. Staffing and operational costs (*or generating revenue*)
17. Being centrally located, connection to downtown

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

# Outreach Round 1: Success Criteria

***“What are the most important criteria for prioritizing the development of San Bruno's community facilities?”***

## Overall Most Important Criteria (combined ranking):

1. Serving all ages and socioeconomic groups
2. Providing the greatest impact on the whole community
3. Providing programs for youth and teens
4. Providing access and services year round
5. Providing a sense of community

LISTEN

DEFINE

ANALYZE

FOCUS

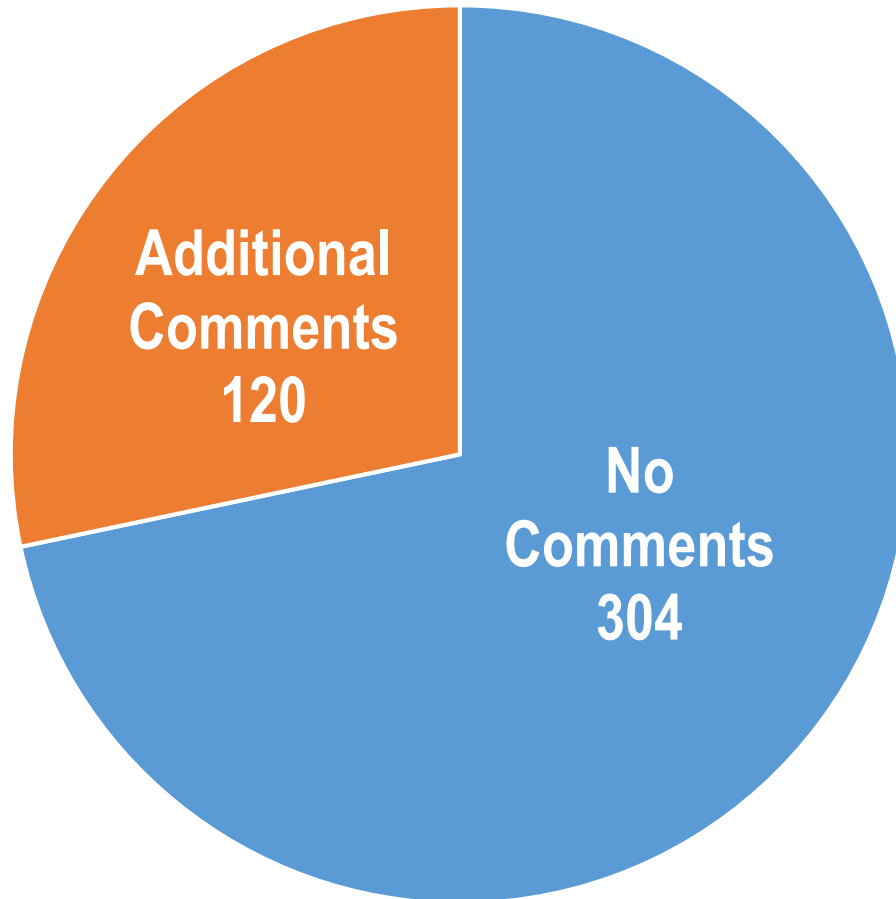
PRIORITIZE

SELECT

Community Outreach Results

# Outreach Round 1: Additional Comments

## Participant Comments



LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

Community Outreach Results

# Outreach Round 1: Additional Comments

## Top Comment Themes



LISTEN

DEFINE

ANALYZE

FOCUS

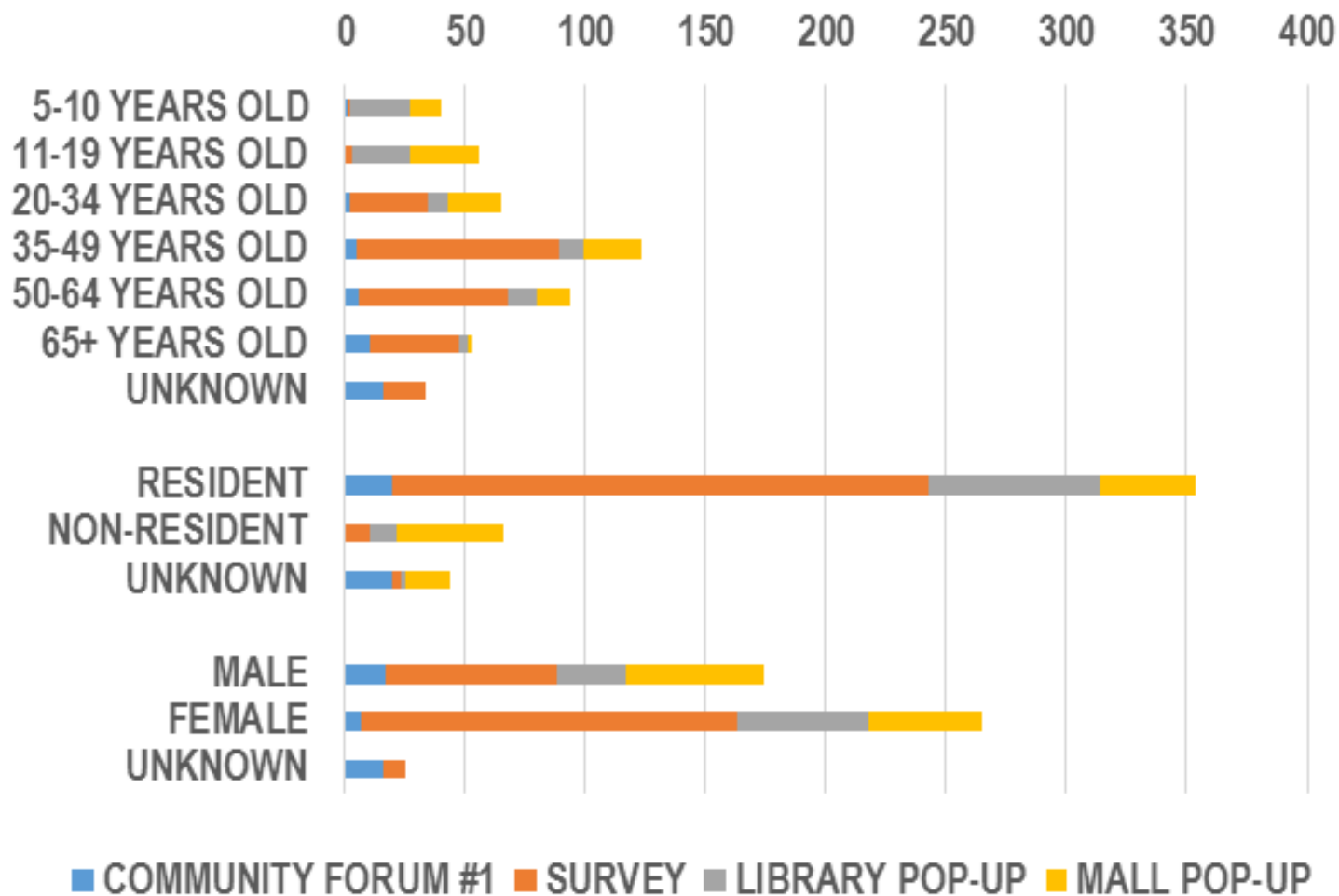
PRIORITIZE

SELECT

## Community Outreach Results

# Outreach Round 1 - Demographics

### NUMBER OF PARTICIPANTS



## Vision Statements

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

- *“Our community’s facilities will provide a long-term, lasting, positive effect on our city that enriches our diverse community.”*
- *“Our community’s facilities will attract, engage, and inspire to create a vibrant, healthy, energized, and connected center for children of all ages to thrive, grow, learn, and prosper.”*
- *“Our community’s facilities will be accessible landmarks that create a desirable destination to engage community members and provide a multitude of resources year round.”*
- *“Our community’s facilities will meet education and recreational needs with all ages and citizens in mind so that our community will be a place people want to live, work, grow, and play.”*

## Vision Statement

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

*“ Our facilities will attract and inspire the community by creating a vibrant, healthy, accessible center for people of all ages to gather, learn, play, and prosper. ”*

---

# 03

## NEEDS & TRENDS

- / Community Needs
- / Community Trends – Services
- / Community Trends – Facilities

LISTEN

## Community Needs

DEFINE

1. To support youth health
2. To engage millennials
3. Community gathering and building
4. Multiple services in one place
5. Flexible facilities
6. Diverse cultural activities and gatherings
7. Self-directed recreation and learning
8. Early Literacy
9. Teen Education, College Preparedness
10. Adult Skills
11. Job Skills
12. Fitness support for all ages
13. Sustainable environments

ANALYZE

FOCUS

PRIORITIZE

SELECT

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

# COMMUNITY TRENDS: SERVICES

1. Youth Health
2. Engaging Millennials
3. The Sandwich Generation
4. Active Older Adults
5. “Majority Minority”
6. Self-Directed Recreation & Learning
7. Community Connection
8. Service Focused & Fiscally Responsible

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

## Community Trends: Services

# 1. Youth Health

- **General**

- Healthy snack vending
- Drinking fountain / bottle filler stations
- Lobby for pick-up, drop-off

- **Community Programs**

- Nutrition programs & materials
- Enrichment programs & classes

- **Recreation & Fitness**

- Equipment (*sized for younger participants, grouped for ease of rotation*)
- Wood floor studio (*dance, movement, play*)
- Child zone (*enclosed outdoor playground connected to the room*)

- **Aquatics**

- Zero-depth entry
- Instructional pool with steps (*swim lessons*)
- Play amenities (*parent-child playtime*)



LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

Community Trends: Services

## 2. Engaging Millennials

- **General**

- WiFi connectivity
- Social corners/niches

- **Community Programs**

- Classrooms for group activities
- Makerspace/technology room
- “Adulting” life skills education (*finances, home buying, parenting*)

- **Recreation & Fitness**

- Team sports/gym
- Team sports spectator area
- Wood floor studio for dance, movement

- **Aquatics**

- Pool with areas for group play/interaction
- Pool with play features
- Movable seating areas for group interaction
- Cabanas



## 3. The Sandwich Generation

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

- **General**

- Clear, vibrant signage

- **Community Programs**

- Program rooms within proximity to each other
- Childcare room
- Family changing care facilities
- Enrichment rooms (*with ease of circulation and good sightlines to instructor*)
- Children's Area (*STEM/STEAM Education, coding, exploration*)
- Teen Space (*recording studio, gaming lounge, hanging out*)

- **Recreation & Fitness**

- Integrating socialization with health & fitness

- **Aquatics**

- Pools with a variety of amenities
- Family swim areas
- Family changing rooms



LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

## Community Trends: Services

# 4. Active Older Adults

- **General**

- Lobby with clear directional signage
- Light and bright spaces with exterior views
- Easy storage access for set-up/clean-up
- Room for socialization

- **Community Programs**

- Enrichment classes
- Employment resources (*job skills, local economy*)
- Serenity room (*therapeutic & mind/body recreation*)
- Technology programs & resources
- Travel and leisure programs & resources

- **Recreation & Fitness**

- Functional strength training equipment with expanded circulation
- Indoor walking areas
- Stretching area with walls for balance
- Ability to track distance, time, & other stats

- **Aquatics**

- Warm water fitness (*lap swim lanes, exercise classes*)
- Spa (*soaking, water rehabilitation*)



LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

## Community Trends: Services

# 5. “Majority Minority”

- **General**

- Community Room for large family gatherings
- Kitchen to support events

- **Community Programs**

- Early literacy
- English as a second language programs
- Multi-lingual resources and programs
- Cultural enrichment and awareness programs

- **Recreation & Fitness**

- Rising demand for different sports



## 6. Self-Directed Recreation & Learning

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

- **Community Programs**

- Computer access
- Open door creative art room
- MakerSpace with mobile independent workstations
- Teen/Game Room (*technology to incorporate online competitions*)
- New trends and innovation resources and programs
- Featured materials display
- School/Homework Support

- **Recreation & Fitness**

- Independent, personalized fitness training
- Walking / jogging track



## 7. Community Connection

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

- **General**
  - Indoor-outdoor connections
  - Art display
- **Community Programs**
  - Community room with patios
  - Special program rooms
  - Demonstration kitchen
  - Meeting rooms
  - Diverse program selection



## 8. Service Focused & Fiscally Responsible

- **General**

- WiFi connectivity
- Functional and friendly customer service counters – *think “concierge”*
- Computer kiosks (*registration & info*)

- **Recreation & Fitness**

- Fitness room (*various strength equipment*)
- Wood floor studio (*aerobics, cycling, etc.*)

- **Community Programs**

- Event space (*community room, kitchen, green room*)
- Event space tied into ceremonial space (*stage, outdoor pavilion, dance floor*)

- **Aquatics**

- Year round availability
- Cabana areas (*family rentals*)
- Party rooms (*rentals*)
- Concessions



LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

# COMMUNITY TRENDS: FACILITIES

- / Libraries
- / Community Centers
- / Swimming Pools
- / Recreation Centers
- / Sustainable Facilities

# Community Trends: Facilities

## Libraries

LISTEN

DEFINE

ANALYZE

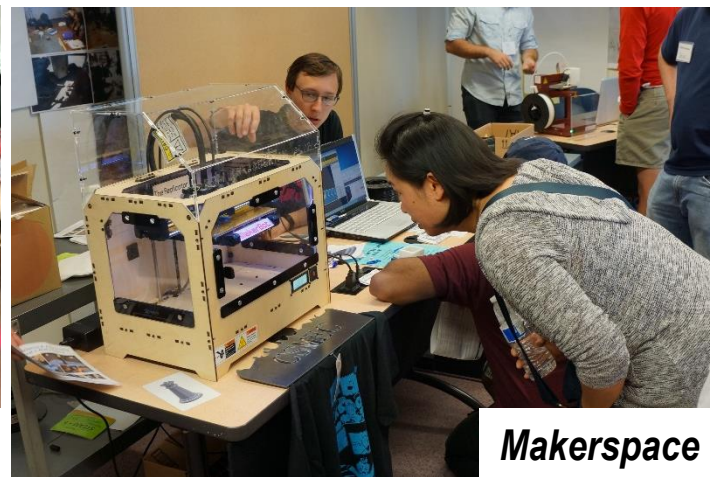
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PRIORITIZE

SELECT



**Teen Area**



**Makerspace**



**Children's Area**



**Tutoring Space**

# Community Trends: Facilities

## Libraries

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT



**Large Meeting Room**



**Tech Resources**



**Market Place**



**Quiet Areas**

Community Trends: Facilities

# Community Centers

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

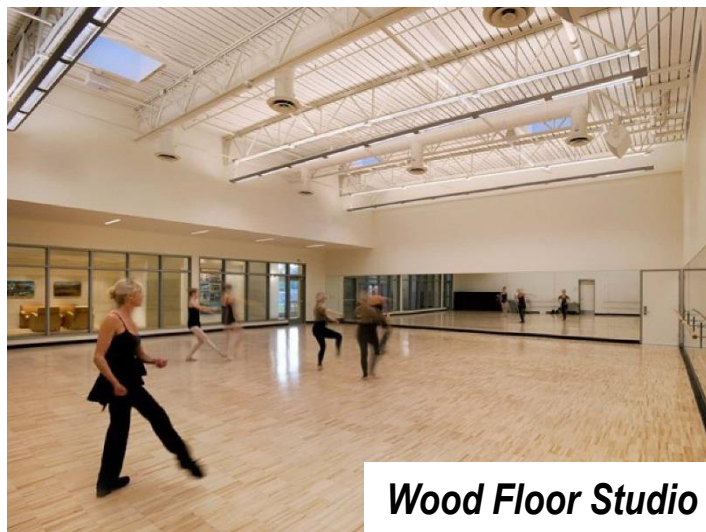
SELECT



*Community Hall*



*Catering Kitchen*



*Wood Floor Studio*



*Home Arts Classroom Studio*

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

## Community Trends: Facilities

# Community Centers



*Small Conference Room*



*Preschool Classroom*



*Makerspace / Computer Room*



*Arts Studio*

Community Trends: Facilities

# Recreation Centers

LISTEN

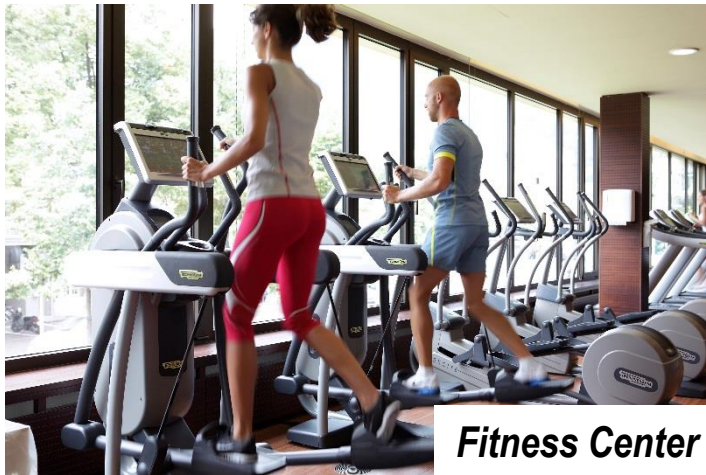
DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT



**Fitness Center**



**Fitness & Wellness Studio**



**Wood Floor Studio**



**Gymnasium**

# Community Trends: Facilities

## Recreation Centers

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT



*Activity Room*



*Teen Center*



*Camp / Classroom*



*Childwatch / Tot Activity*

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

## Community Trends: Facilities

# Swimming Pools



***Fitness Classes***



***Play Features***



***Party Room***



***Year Round Use***

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

Community Trends: Facilities

## Sustainable Facilities

- **General**

- Energy efficient systems
- Natural light
- Reuse of water for irrigation
- Signage describing special features (i.e. bioswales, rain gardens, permeable paving, reclaimed materials, solar, etc.)



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# 04

## PRIORITIZATION INPUT

- / Project Opportunities
- / Prioritization Exercise & Findings

## Prioritization Exercise / **Outline**

- **Introduction** *5 min*
  - Instructions for the entire group
- **Project Opportunities** *35 min*
  - Ask questions and provide comments about projects at each station
- **Small Group: Prioritization Exercise** *30 min*
  - Select project concepts within budget constraints
- **Large Group: Present Findings** *20 min*
  - Share top three scenarios and reasons

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***TOTAL***

***90 min***

## Prioritization Exercise

# Video: Example Scenario

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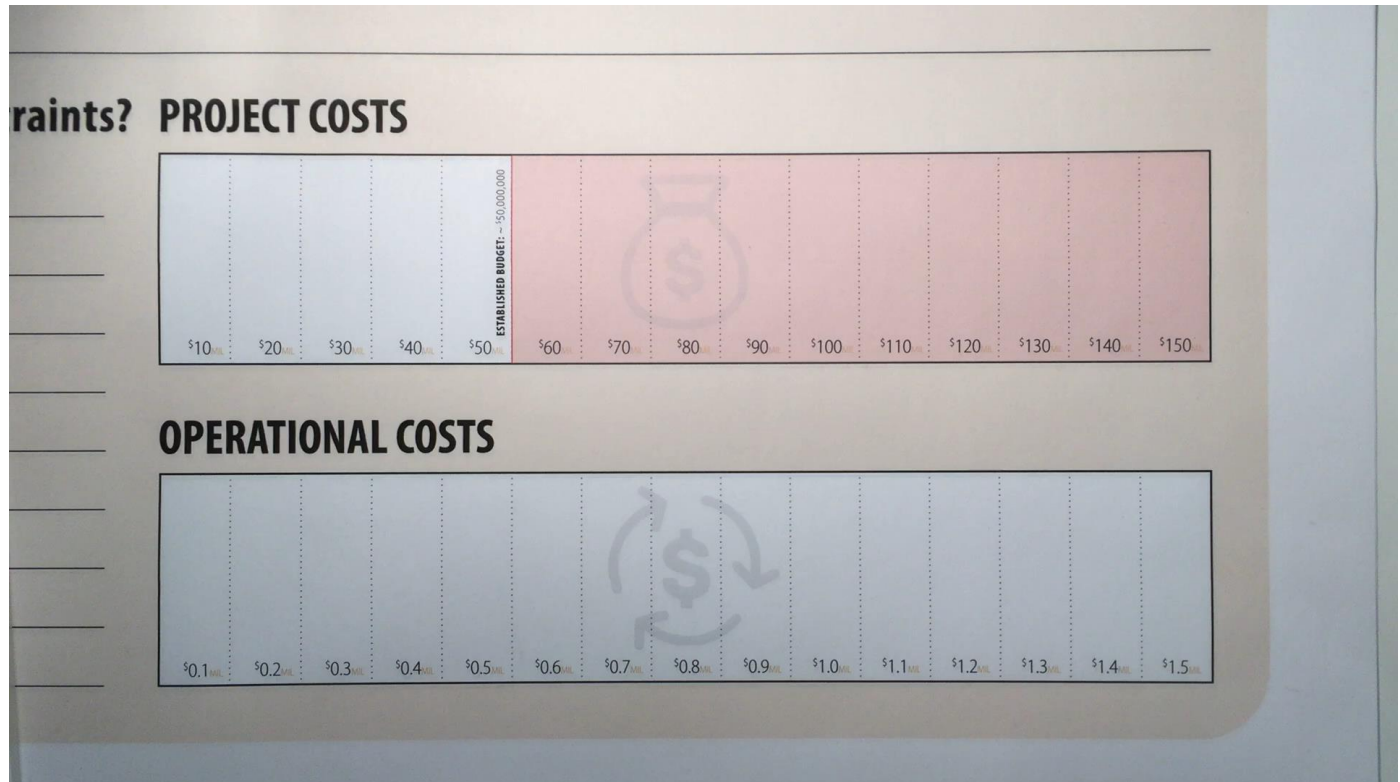
DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT



LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

# PROJECT OPPORTUNITIES

- / Framework
- / Example Board
- / List of Project Opportunities

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

## Project Opportunities / Framework

### What is a Project Opportunity?

- Is a conceptual description of a facility's potential to serve your community.
- It is a professional assumption for a project customized to your community demographics and needs
- It is not a complete description or an architectural space program
- It is not a cost estimate or a defined operational cost
- It is simply an idea with just enough information to evaluate and prioritize facilities for council's consideration



# Project Opportunity: Library

(Could be combined with *Community Center*)

EXISTING  
FACILITY

**15,000 SF**  
Building Area



**46,000 SF - 51,000 SF**  
Building Area



**2.20-2.39 ACRES**  
Site Area



**\$49.2M - \$54.2M**  
Project Costs  
(in 2016 dollars, includes site work)



**\$0.5M - \$0.6M**  
Increase in  
Yearly Operational Costs

## Key Features



**Large Meeting Room**  
*(120 seat capacity)*



**Group Study Rooms**  
*(4-6 seat and 8-10 seat capacity)*



**Quiet Areas**



**Children's Area**



**Teen Area**  
*(hanging out, gaming, recording studio)*



**Maker Space**  
*(digital tools, studio)*



**Tech Resources**  
*(laptops, tablets, Wifi, "genius bar")*



**Flexible Tech Area**



**Co-Working Space**



**Market Place**

EXISTING  
FACILITY

**15,000 SF**  
Building Area



**46,000 SF - 51,000 SF**  
Building Area



**\$49.2M - \$54.2M**  
Project Costs  
*(in 2016 dollars, includes site work)*



**2.20-2.39 ACRES**  
Site Area



**\$0.5M - \$0.6M**  
Increase in  
Yearly Operational Costs

San Bruno Community Facilities Prioritization



## Project Opportunity: Library

*(Could be combined with Community Center)*

EXISTING FACILITY	15,000 SF Building Area		46,000 SF - 51,000 SF Building Area		\$49.2M - \$54.2M Project Costs <i>(in 2016 dollars, includes site work)</i>
			2.20-2.39 ACRES Site Area		\$0.5M - \$0.6M Increase in Yearly Operational Costs

### Key Features



Large Meeting Room  
*(multifunctional)*



Group Study Rooms  
*(with individual study nooks)*



Quiet Areas



Children's Area



Teen Area  
*(hanging out, gaming, reading nooks)*



Maker Space  
*(3D printing, tools, etc.)*



Tech Resources  
*(laptops, tablets, etc.)*



Flexible Tech Area



Co-Working Space



Market Place



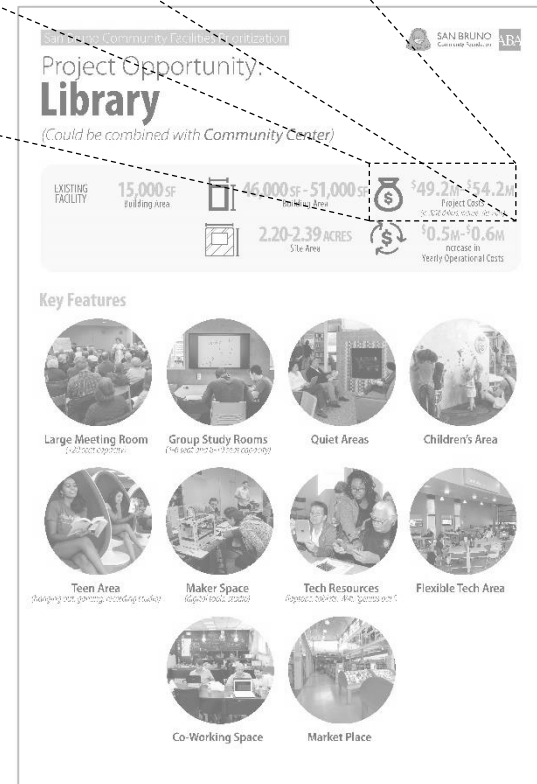
**\$49.2M-\$54.2M**

**Project Costs**

*(in 2016 dollars, includes site work)*



*Currently anticipating 6% annual escalation*



# Key Features



**Large Meeting Room**  
(120 seat capacity)



**Group Study Rooms**  
(4-6 seat and 8-10 seat capacity)



**Quiet Space & After School Tutorial Space**



**Children's Area**

## Library

(Could be combined with Community Center)

EXISTING FACILITY	15,000 SF Building Area		46,000 SF - 51,000 SF Building Area		\$49.9M - \$54.2M Project Costs (\$12.4M above current)
			2.20-2.39 ACRES Site Area		\$0.5M - \$0.6M Increase in Yearly Operational Costs

### Key Features



**Large Meeting Room**  
(120 seat capacity)



**Group Study Rooms**  
(4-6 seat and 8-10 seat capacity)



**Quiet Areas**



**Children's Area**



**Teen Area**  
(Reading area, gaming, recording studio)



**Maker Space**  
(3D printer, tools, studio)



**Tech Resources**  
(Laptops, tablets, 4th, 5th, 6th, 7th)



**Flexible Tech Area**



**Co-Working Space**



**Market Place**

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

Project Opportunities /

## Project Opportunities

- Library
- Community Center
- Swimming Pool
- Recreation Center
- **Joint Use:**
  - Library + Community Center
  - Swimming Pool + Recreation Center
  - Community Center + Recreation Center?
  - Library + Community Center + Pool + Recreation Center

LISTEN

DEFINE

ANALYZE

FOCUS

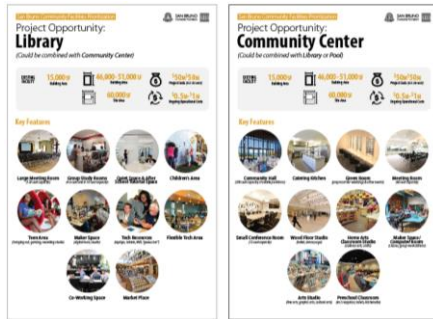
PRIORITIZE

SELECT

Project Opportunities /

# Project Opportunity Stations & Prioritization Exercise Instructions

## Introduction (5 min)



## Visit Project Opportunity Stations (35 min)

- Rotate between stations
- Ask clarifying questions about projects
- Provide comments

## Regroup

## Small Group: Prioritization Exercise (30 min)

## Large Group: Present Findings (20 min)

1

PROJECT OPPORTUNITY NAME: \_\_\_\_\_

What are the opportunities and constraints? PROJECT COSTS

OPERATIONAL COSTS

LISTEN

DEFINE

ANALYZE

FOCUS

**PRIORITIZE**

SELECT

# PRIORITIZATION EXERCISE

LISTEN

DEFINE

ANALYZE

FOCUS

PRIORITIZE

SELECT

Prioritization Exercise /

# Small Group Prioritization

## Instructions:

- Take 15 minutes to prioritize your group's top three scenarios.

1

PROJECT OPPORTUNITY NAME:

What are the opportunities and constraints? PROJECT COSTS

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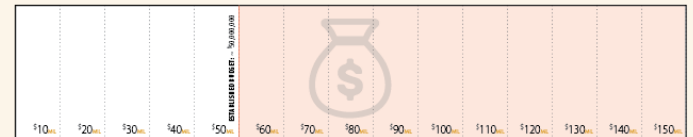
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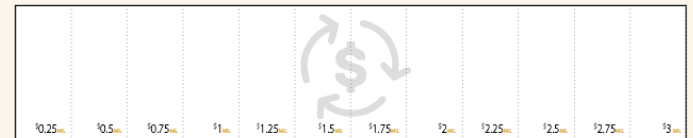
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OPERATIONAL COSTS



LISTEN

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ANALYZE

FOCUS

PRIORITIZE

SELECT

# PRIORITIZATION FINDINGS

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# 05

## CONCLUSION & NEXT STEPS

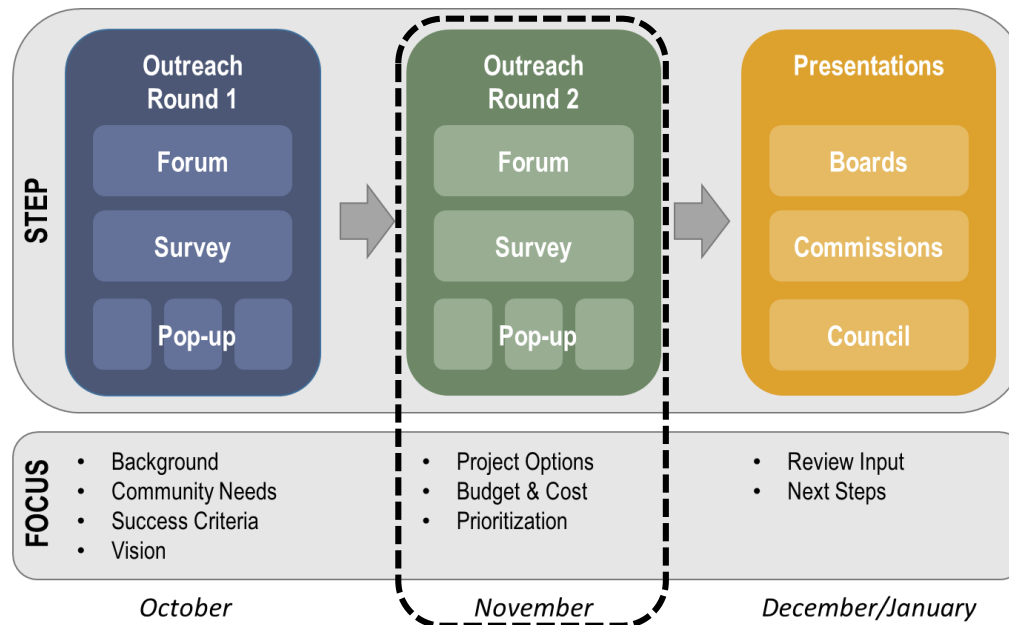
# Next Steps

- **Outreach Round 2**

- **Online Surveys** – December 3<sup>rd</sup> – December 11<sup>th</sup>,  
[www.surveymonkey.com/r/imagineSanBruno](http://www.surveymonkey.com/r/imagineSanBruno)

- **Pop-Up Outreach**

- **Friday, December 9<sup>th</sup>** - Parkside Middle School Winter Concert, 5-7pm
- **Pop-Up Outreach #2** - Location, Date, & Time TBD



An aerial photograph of a city, likely San Francisco, showing a dense urban area with a river (San Francisco Bay) and mountains in the background. The image is overlaid with a semi-transparent blue filter.

**Thank You**